

HIGH SPEED INTERNET ACCESS

BUILDING REVENUE AND GUEST LOYALTY

To keep in step with today's fast-paced business environment, business travelers need to be connected. Last year, according to the National Business Travel Association, there were 49 million business travelers in the United States; 80% carried a laptop.

To capture and retain the highly profitable business traveler, it has become crucial for hotels of any size to make technological changes that match the requirements of their guests. The hotel must be connected and be able to provide user applications such as high-speed Internet access without being necessary to reconfigure the guests' hardware or software.

HOSPITALITY INDUSTRY CHALLENGE

Hotels need to provide all guests with the appropriate amenities necessary to make travelers frequent their hotel more often. One of these vital amenities is hassle-free High Speed Internet Access in the room. With competition growing in the hospitality market and new hotels installing state of the art amenities in both meeting and guest rooms, doing nothing is unwise.

BROADBAND CONNECTION WITH NO NEW WIRES

The system equipment is easily housed in the hotel's telephone closet. Because existing copper-wire telephone lines are used, there is no need to rewire the building. Because the data rides over the top of the existing phone lines, using a different frequency, the data does not interfere with normal telephone service. This shared line allows the hotel to deliver secure data and voice services simultaneously. – Wireless also available.

MEETING, CONFERENCE, AND GUEST ROOMS

Technology USA Hotel Internet Access Solution delivers high-speed Internet access up to speeds of 10Mbps - more than 20 to 50 times faster than conventional dial-up modems - to designated hotel guest rooms, meeting and conference rooms. Technology USA Hotel Internet Access Solution can provide:

- Internet access without configuration of hardware or software.
- No need to offer Technical support.
- Ability to place and receive calls while they work online via existing wires.
- "Always-On" 10 Mbps connection over existing telephone lines or Wireless.
- Remote access to corporate network, telecommuting, E-commerce, videoconferencing and much more.
- Multiple billing options: Room Billing, manual and credit card.
- Authentication and home page re-direct.



INCOME FOR THE HOTEL

More and more hotels are seeing business travelers connect to the Internet by connecting their laptops to their ISP through the its 800- or local-access number via their standard analog modem. Therefore guests do not use the hotel phone system, this leaves the hotel with little to no extra revenue for that guest services. The Technology USA's solution allows the flexibility to offer services for FREE or charge a small fee. Meeting organizers are charged a higher rate for a 24-hour High Speed connection in the meeting, conference and business rooms.

Guests of the hotel can charge the service directly to their room and pay by credit card in advance. It is a winning combination for everyone. **Guests get problem-free, high-speed Internet access while the hotel receives increased revenues, increased customer satisfaction and retention, and additional sales opportunities.**

TECHNOLOGY USA COST-EFFECTIVE SOLUTION

Technology USA looked at the challenges presented by the hospitality industry as an opportunity to provide profitable and workable solutions for every property. Technology USA' Internet Access solution requires no new or additional wiring within the building. This cost-effective solution uses today's leading technologies to offer a stable, secure, easily and highly manageable network.

This solution ***DOES NOT REQUIRE ANY HARDWARE OR SOFTWARE CONFIGURATION*** by the guest of the hotel. Hotel guests are able to just plug-in-browse the Internet.

The total implementation cost is not as expensive as you may think. Because of our commitment to technology development, Technology USA is able to provide a reliable, full-capacity solution at less cost than other broadband providers on the market. The new broadband user applications benefit many properties through increased guest charges, market differentiation, and new amenity marketing and increased customer loyalty.

HOW TO GET HIGH SPEED INTERNET ACCESS

With the help of Technology USA, your property can address the needs of your guests, increase your appeal to the business traveler and add additional revenue to your bottom line. With the Technology USA Internet Access Solution, your property can continue to attract and retain high guest volumes and meeting organizers, and easily respond to future growth needs.

Technology USA can provide basic package starting at \$495.⁰⁰. This package includes:

- Wireless Access Point supporting 64 users
- Security integration
- HSIA Server to provide seamless plug-n-play experience.

For more information about custom service and implementation packages, please contact:

Technology USA

314 Elm St.

Slinger, WI 53086
Phone (262) 644-4404

Email: Sales@technology-usa.net
www.technology-usa.net

...FOR THE CUTTING EDGE HOTEL AMENITIES

Partner with Technology USA to Provide High Speed In-Room Internet Access.

